



DIVERSITY PRESS

DIVERSITY PRESS EXPANDS TO ADD UV PRINTING

Diversity Press is pleased to announce we have completed a major expansion in our pressroom to provide clients with the benefits of UV printing.

UV printing offers Diversity Press clients many benefits, such as instant drying for faster production. UV inks are durable and scuff-resistant, and UV printing is a superior process for uncoated sheets because it eliminates ink dry-back issues (a loss in gloss). With UV, colors are bright and bold, details are crisp, and clients have access to a wide range of special effects, such as high-gloss spot UV, high-intensity strike-through varnish effects, and reticulated varnish to add texture and interest. Clients can also print on a broader range of substrates, including plastics and foil-boards.

“**Darrell Johnson, President of Diversity Press**, said, “Diversity Press is committed to providing clients with the services they need to grow their brand. To ensure we stay ahead of the trends, I regularly talk with clients about their needs. Shorter timelines, expanded design options, and environmental footprints were focal points for many conversations. These conversations led to the decision to invest in UV printing. We are excited to bring an expanded gamut of options to our market and help client promote their brand in distinct ways.”

ABOUT DIVERSITY PRESS

Diversity Press (diversity-press.com) is a black-owned, MBE Certified printing company with all the resources and services your company needs to communicate effectively and efficiently.

We are a leading provider of integrated brand communications for organizations that need data-driven, omnichannel communications to drive customer

engagement, increase sales and improve return on marketing investment.

Diversity Press is G7 Certified, ISO Certified, and FSC Certified. We deliver results by executing brand communications consistently, effectively, and creatively through the print, mail, mobile, web, and branded merchandise channels.